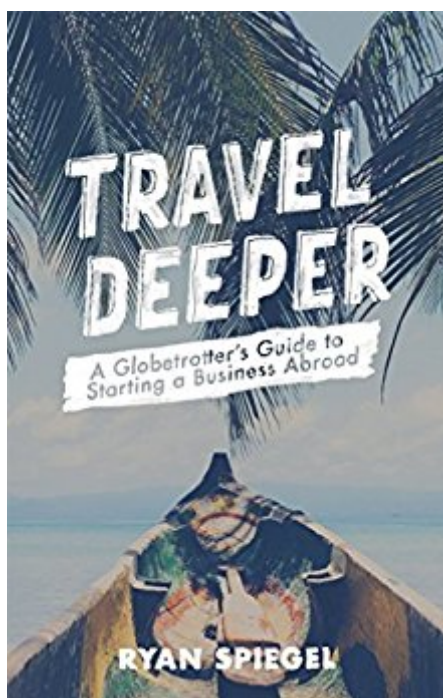


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# Travel Deeper: A Globetrotter's Guide To Starting A Business Abroad



## Synopsis

Ryan Spiegel's dream was always to open a business abroad. From the moment he started traveling, he saw possibility everywhere and spent years constructing the ideal business in his head. In 2011, Spiegel made that dream a reality when he co-founded a hostel in San Juan del Sur, Nicaragua, a quaint, beautiful surf town on the Pacific coast. Together with his partner, he grew an empty house into a profitable business from the ground-up, eventually expanding the hostel to include a bar, restaurant, surf company and event business. In this book, he'll tell you how he did it. He'll recount the poor judgements and mistakes he made in the process and the lessons he learned the hard way. He'll share his triumphs and trials and show you how you can open a business abroad too. If you're an aspiring founder seeking a new scene, if you're feeling stuck in your office job, or if you're just ready to have a laugh at the vomit-soaked, truck-sinking adventures of opening a business abroad then this book is for you.

## Book Information

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## Customer Reviews

Kudos to this millennial author! Easy to read guide with excellent "takeaway" summary points at end

of each chapter. My husband and I are seasoned boomer travelers, and I found this engaging guide stimulated my desire for intensifying my own travels. Mr. Spiegel's experiences in developing a business in Nicaragua is a template for establishing a business in any country. His story telling of harrowing experiences and heartwarming connections with the local people provide an enjoyable read. L Phillips

This book is a wonderful preliminary guide to starting your own business abroad. The author, a young entrepreneur with a business degree in sports management and who has yet to master Spanish, ventures to open a hostel in Nicaragua. Through many trials and potentially devastating events, he manages to create a highly successful business. He openly discusses his mistakes and gives clear guidelines and advice on the importance of understanding cultural differences, developing successful partner & employee relationships, giving back to the community, and developing creative marketing ideas. I'd recommend it as a very informative and engaging guidebook to anyone who is contemplating opening a business abroad.

Unbelievable!!!I've travelled the world and fallen in love with hostels. A little over a year ago I went to Nicaragua and stayed at The Naked Tiger( the hostel Ryan is writing about). This place was pivotal in me deciding that I was actually going to go through with the idea of opening a hostel in Central America.Today I have made massive strides towards that goal and I'm to the point of having paid off debt and finished school. Literally today I told myself I've made it to the point of saving money and reading books about business/marketing . And this was the first book I found with the Google search "start business abroad book". The book is perfect! Easy to read and full of useful information.

Travel Deeper is a wonderful and easy-to-read story about the trials and tribulations of opening a business abroad. Ryan Spiegel shares candid experiences - both positive and negative - on the growing pains of working with business partners and employees, connecting with the local community, and learning how to take care of yourself while doing so. For those looking to open a business abroad (or nationally), or are looking for an enjoyable summer read, I would highly recommend Travel Deeper.

In a fun, anecdotal voice, Travel Deeper lists the basics of what you need to know in order to successfully open a business abroad. While it might be tempting, from a backpacker mindset to forego paying for a book, it could save and make you far far more than the cost of the book. Took no

time at all to read, but I keep it in my kindle books as a handy reference so I never forget the things I need to keep track of.

When I started the read, I meant to simply get through a bit right before bed, to get an idea on the insights and general flow of the book. However, I ended up having to force myself to put it down an hour later, when I'd breezed through half of it already. Ryan's insights, and funny anecdotes from his journey, are very informative and important for anyone to consider, that's thinking of opening a business abroad. This is a great guide with solid advice on how to successfully start and grow a business in a foreign country. Well worth the read, if even for the hilarity that Ryan encounters along the way!

I read the whole book in about an hour. It was well laid out and easy to read. As another business owner in San Juan del Sur, Nicaragua I feel like it sheds light on many things hopeful entrepreneurs tend to overlook. Ryan has compiled a very well rounded and thought out list of things to consider. He asks very appropriate questions to save you the grief of learning the hard way from experience. I was very impressed with the depth of his thought process and identified with many aspects of the book.

Ryan Spiegel uses his personal experiences to colorfully illustrate this do-it-yourself manual for opening a business abroad. Through this book he lays out the essential questions to ask when developing a successful business in another country and offers advice on how to avoid common stumbling blocks. A quick, entertaining read and chock-full of useful business tips, "Travel Deeper: A Globetrotter's Guide to Starting A Business Abroad" is an essential read for all young entrepreneurs.

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